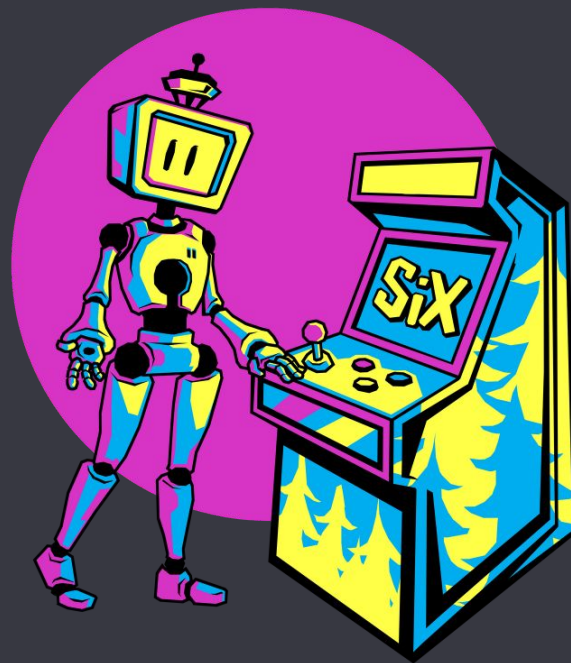


# SEATTLE INDIES EXPO 2025



August 31 2025 @ Hilton Motif Seattle

*THE ANNUAL CELEBRATION OF PACIFIC NORTHWEST INDIE GAMES AND GAME CREATORS!*



Seattle Indies is a **non-profit organization** dedicated to fostering a vibrant and inclusive community of independent game creators in the greater Seattle area.

**Our mission** for Seattle Indies Expo (**SIX**) is to highlight the games of our talented community to the game playing public and the games industry. We also aim to empower our exhibitors to receive pivotal feedback and make meaningful connections with players, press and publishers.

# THE SIX Experience

Seattle Indies Expo has been successfully showcasing indie games and game creators **since 2011**. SIX 2024 was our biggest year with upwards of 4,000 game developers, publishers, press, and video game enthusiasts in attendance causing us to double the show floor space in 2025! SIX is just a few blocks away from another major games conference happening in Seattle that same weekend and is free to attend.





# 367 GAMES

Since 2011 Seattle Indies Expo has showcased 367 locally made games. SIX receives close to 100 game applications each year and 30+ games are selected by our community jurors to be featured as our **showcase nominees**.

SIX has been the launchpad for indie hits like **Slay the Spire**, **Going Under**, **The Bridge**, **Universe Sandbox**, **Rain on Your Parade**, **Peglin**, **Potions: A Curious Tale**, **Mark of the Ninja** and many more.



# 200+

## VOLUNTEER HOURS

Praised by applicants for its “transparency and thoroughness”. Our panel of volunteer jurors play all of the submitted games, and write detailed and actionable feedback for each game.

As a completely non-profit event, with a core leadership team of 4 members and dozens of event volunteers, SIX wouldn't exist without our community's support.





# SPONSORSHIP OPPORTUNITIES

Your support for SIX helps us keep the event free for the public to attend and create opportunities for independent game developers to showcase their games to the public.

Now that SIX spans both in-person and Online events your sponsorship has double the impact for our community and gives you more chances to connect with our community of game developers and indie game players.

Print deadline for sponsor banners is 8/24/2025



# 15th Year Hero

**\$15,000**

- Largest logo & link on the SIX website
- Special social media callouts thanking each Headline sponsor

## SIX IRL Benefits

- 1 table (6'x30") in premium foyer location (playable demos allowed)
- 2 standing banners celebrating the 15th edition of SIX sponsored by your brand or company
- 25 reserved drink tickets, redeemable during after-party
- Title sponsor of all SIX videography and after party
- Logo included on all SIX t-shirts, posters, and special edition program

## SIX Online Benefits

- Title sponsor of SIX Online broadcast
- Mention during SIX Online streams with promo piece (game name, website, twitter handle, etc)
- Live or pre-recorded interview segment with company reps or developers of your choice

## Ongoing Benefits

- Potential to connect with SIX applicants and attendees on an opt-in basis
- Inclusion of logo on main Seattle Indies [website](#) and [Meetup Page](#)





**\$9,000**

- Largest logo & link on the SIX website
- Special social media callouts thanking each Diamond sponsor

## **SIX IRL Benefits**

- 1 table (6'x30") in premium foyer location (playable demos allowed)
- 2 standing banners thanking the Diamond sponsor
- 25 reserved drink tickets, redeemable during after-party
- Title sponsor of SIX after party

## **SIX Online Benefits**

- Title sponsor of SIX Online broadcast
- Mention during SIX Online streams with promo piece (game name, website, twitter handle, etc)
- Live or pre-recorded interview segment with company reps or developers of your choice

## **Ongoing Benefits**

- Potential to connect with SIX applicants and attendees on an opt-in basis
- Inclusion of logo on main Seattle Indies [website](#) and [Meetup Page](#)





# HEADLINE

**\$6,000**

- Large logo & link on the SIX website
- Special social media callouts thanking each Headline sponsor

## **SIX IRL Benefits**

- 1 table (6'x30") in premium foyer location (playable demos allowed)
- 2 standing banners thanking each Headline sponsor
- 20 reserved drink tickets, redeemable during after-party

## **SIX Online Benefits**

- Headline sponsor of SIX Online broadcast
- Mention during SIX Online streams with promo piece (game name, website, twitter handle, etc)
- Live or pre-recorded interview segment with company reps or developers of your choice

## **Ongoing Benefits**

- Potential to connect with SIX applicants and attendees on an opt-in basis
- Inclusion of logo on main Seattle Indies [website](#) and [Meetup Page](#)



# CHAMPION

**\$4,000**

- Large logo & link on all pages of SIX's [website](#)
- Social media callout thanking each Champion sponsor

## **SIX IRL Benefits**

- 1 table (6'x30") in the foyer (with restriction - no interactive demos)
- 2 standing banners thanking all Champion sponsors
- 10 reserved drink tickets, redeemable during after-party

## **SIX Online Benefits**

- Key sponsor of one segment during SIX Online broadcast
- Mention during SIX Online stream with promo piece (game name, website, twitter handle, etc)
- Live or pre-recorded interview segment with company reps or developers of your choice

## **Ongoing Benefits**

- Inclusion of logo on main Seattle Indies [website](#) and [Meetup Page](#)



# PARTNER

**\$2,000**

- Medium logo & link on SIX's [website](#)
- Social media callout thanking all Partner sponsors simultaneously

## **SIX IRL Benefits**

- 1 standing banner thanking all Partner sponsors
- 5 reserved drink tickets, redeemable during after-party

## **SIX Online Benefits**

- Key sponsor of one segment of a SIX Online broadcast
- Mention during SIX Online stream with promo piece (game name, website, twitter handle, etc)
- Live or pre-recorded interview segment with company reps or developers of your choice





# COMMUNITY



**\$1,000**

## **SIX IRL Benefits**

- Small logo & link on all pages of SIX's website
- Social media callout thanking all Community sponsors simultaneously
- 1 Table in the community corner section of SIX

## **SIX Online Benefits**

- Mention during SIX Online stream with promo piece (game name, website, twitter handle, etc)



# ADDITIONAL OPPORTUNITIES

## SIX Business Leaders Roundtable

**\$5,000**

- Roundtable session featuring 50+ business leaders from Indie and AA studios, service providers, and platform holders
- Table signs and banners thanking the sponsor
- Opportunity to contact attendees post-event
- Includes all features associated with the Champion level

## T-shirt Sponsor (2 Available)

**\$3,500**

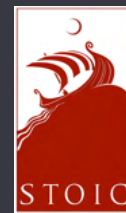
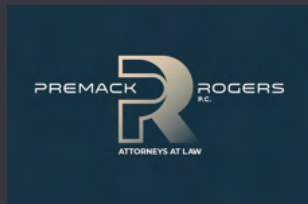
- Logo present on all SIX T-shirts worn by volunteers at SIX IRL and hosts on SIX Online (100x)
- 5 t-shirts (your choice of sizes)
- Includes all features associated with the Partner level



# Join our growing list of sponsors and partners



**Xsolla**





# Your sponsorship is tax deductible!

Seattle Indies is a 501(c)(3) non-profit  
organization recognized by the IRS.

EIN: 81-4423414





# GET IN TOUCH

[six@seattleindies.org](mailto:six@seattleindies.org)

[Website](#) • [Facebook](#) • [Linktree](#) • [YouTube](#)